

FIS Strategic Framework Overview

VISION

A public education system where all students have the opportunities and resources necessary to succeed in school and in life. We seek a residency prepared for lifelong learning, and active engagement in the civic and economic life of our democratic society.

MISSION

Involve parents and communities in their children's education to achieve lifelong success.

STRATEGIC OUTCOMES

SCHOOLS & CBOs
institutions with the capacity to authentically engage families

FAMILIES
Families with the knowledge and skills to partner with schools and support student achievement

ADVOCACY
Policies that support authentic family-school partnerships and quality education

OUR WORK

Develop Parent Curriculums

Implement Parent Workshops

Program Implementation

Awareness Campaigns

Join Advocacy Coalitions

Conduct Staff Trainings

Alliance

Conduct Legislative Advocacy

5-YAER STRATEGIC PLAN (2011-18)

1. Diversify Funding Sources. Diversify funding to create financial sustainability and increase unrestricted funding to cover overhead costs

2. Improve Organizational Capacity. Improve operations by revising processes and administration capacity and seeking to expand/improve program delivery

3. Improve Data Collections & Assessment. Aligning data tracking tools and procedures; building database to track impact; and conduct external evaluation to measure impact on students and families

Operational Strategies (FY 2016-17)

- ✓ *Expand* our role as Capacity Builders to agencies servicing children 0-18
- ✓ *Focus* advocacy to embed parent engagement into school improvement strategies
- ✓ Earn-income as the engine of growth
- ✓ Diversify philanthropic partners (core support)
- ✓ Jumpstart individual donors (infrastructure)
- ✓ Expand Alliance
- ✓ Increase staff capacity
- ✓ Expand and strengthen FIS Board
- ✓ Develop training for staff on social justice & empathy
- ✓ Convene parents to hear their concerns and priorities
- ✓ Partner with immigration organizations

VALUES

High Expectations

Partnership

Equity

Advocacy

Adaptive Capacity

Staff Support