



## Why Counting Children Ages 0-5 Matters

A quality early childhood education is key for lifelong success. An accurate Census 2020 count of children ages 0-5 will increase funding for early childhood education and preschool programs including:

- ✓ **Head Start**
- ✓ **Special Education Preschool**
- ✓ **Grants**
- ✓ **Children and Development Fund**
- ✓ **Subsidies**

It will also increase educational, social and health services available for children ages 0-5, including:

- ✓ **Special Education Grants to states (IDEA)**
- ✓ **State Children's Health Insurance Program**
- ✓ **Foster Care Title IV-E**
- ✓ **Supplemental Nutrition Assistance Program (SNAP)**



## The All Children Count Toolkit

The All Children Count Toolkit engages parents, children, early childhood education/preschool providers in the importance of understanding their community and counting everyone in it. Facilitators will increase their skills to strengthen families' knowledge about the 2020 Census and the importance of counting everyone.

### The Toolkit Includes

#### **3 Children's Lessons:**

- The Importance of Counting My Family
- The Importance of Counting My School
- The Importance of Counting My Community

#### **1 Parent/Caregiver Lesson:**

- The Importance of Counting Everyone

#### **1 Reproducible Family Brochure**

- Available in English, Spanish, Korean, Mandarin, Vietnamese, Arabic, and Tagalog

***“The resources were great! Parents were pleased that we had them in different languages. Teachers said the lesson plans helped them explain why to be counted is important.”***

*– Executive Director at a Nonprofit*

## **What Your Staff Gets**

**Staff Training:** Your staff will receive a 1.5 day training to successfully engage children and their families in the 2020 Census.

**Tools:** Every training participant will receive

- Easy-to-use lesson plans aligned to the Desired Results Development Profile, Head Start Learning Outcomes and Kindergarten Common Core Standards
- Handouts (available in English, Spanish, Korean, Mandarin, Vietnamese, Arabic, and Tagalog)
- One copy of the three children's books incorporated into the workshops
- Templates including sign-in sheets, flyers, etc.

## **Impact**

**100%**

*of facilitators in 2010 found the 2010 Census toolkit to be valuable*

**100%**

*of facilitators in 2010 agreed or strongly agreed that the toolkit helped them encourage parents to participate in the 2010 Census*

**100%**

*of facilitators in 2010 agreed or strongly agreed that the materials for parents were useful*

