Request for Proposal

Now in its seventh year, the Alliance Summit and Excellence In Parent Engagement Awards is a convening of community, education, business and philanthropic leaders to celebrate family engagement and strengthen partnerships for greater student and school success. We approach our work firmly grounded in the notion that supporting families to be agents of change in their communities is critical to ensuring students succeed and have a bright future.

At this year’s Alliance Summit, participants will have the opportunity to hear from experts and community members with diverse perspectives. The summit has grown from 150 attendees in 2013 to over 500 participants across California in 2018.

The Alliance Summit is unique because it creates a space where attendees:

- Hear diverse perspectives about effective policies and best practices that address the needs of underrepresented students and families
- Become familiar with strategies for strengthening school, district, network and community partnerships to support high need students and communities
- Learn how family engagement practices can be embedded into program and advocacy initiatives, locally and statewide
- Increase their confidence to become champions for authentic family engagement in their communities
- Enhance their knowledge around education topics and issues by hearing from parents, educators, community leaders and other experts.

Who Are the Alliance Summit Attendees?
The Summit is a gathering of community, education, business and philanthropic leaders. In 2018, 40% of the attendees were parents, another 40% were education staff (e.g. teachers, school/district administrators, community organization coordinators, etc.) and 20% were a mixture of community, business and philanthropic leaders.

We Seek Proposals for Presentations
We invite proposals to present at the Alliance Summit (November 21, 2019) that relate to one of the three Summit tracks:

- Strategies and Practices to Support Student Success
- Networking in Practice
- Advancing Student Success Nationwide
Early deadline is **July 19, 2019.** Accepted proposals that meet the early deadline will be featured in the 2019 Alliance marketing email to 20,000+ contacts.

Final deadline to submit a proposal is **September 13, 2019.**

We are especially interested in applicants that have used effective approaches in family and community engagement to advance student success, especially supporting low-income youth, foster youth, and the English Learner student population.

**Strategies and Practices to Support Student Success**

What are some of the most innovative programs and processes supporting student success today? This track introduces exemplary research-based practices and strategies implemented by schools, districts, County Offices of Education and community-based organizations that have effectively supported student success.

For this track, we are seeking proposals that:

- Are interactive and participatory
- Include a parent/guardian perspective – information families would need to know about this topic
- Tell the story of significant improvement (such as increased English Learner Reclassification)
- Address students with the most needs
- Demonstrate the use of data and measurement (quantitative/qualitative) to track progress (if applicable)
- Detail the use of an explicitly improvement methodology and/or tool(s) to make progress (if applicable)
- Explore the lessons learned from challenges
- Includes a call to action to support and increase student success

**Networks in Practice**

Effective networks require building healthy school, family and community partnerships to support whole child success. This track helps participants understand how to build authentic, long-lasting partnerships. Some examples of networks include professional learning networks, collaboratives, etc.

For this track, we are seeking proposals that:

- Are interactive and participatory
- Include a parent/guardian perspective – information families would need to know about this topic
- Share the story of how the network approach enhanced participant’s knowledge to reach student success goals
- Address students with the most needs
• Demonstrate the use of data and measurement (quantitative/qualitative) to track progress (if applicable)
• Detail the process of creating a network to support student success
• Describe how to build authentic partnerships, and sustainable teams to unite around a common goal or purpose in a network setting
• Review lessons learned
• Includes a call to action to support and increase student success

Advancing Student Success Nationwide
Many local and regional models use or implement best practices and accountability in schools and our communities. How can we scale these models across the nation to build awareness, take action, and hold our local, state and national leaders accountable? This track supports Alliance Summit participants in learning how local, regional, and state models have been expanded across the nation to support student outcomes.

For this track, we are seeking proposals that:
• Are interactive and participatory
• Include a parent/guardian perspective – information parents would need to know about this topic
• Share the story of how a local, regional or state approach expanded into a national approach
• Address students with the most needs
  Demonstrate the use of data and measurement (quantitative/qualitative) to track progress (if applicable)
• Detail the process of creating networks to support student success (if applicable)
• Describe organizational structures, processes, and tools that foster effective collaboration within a region and across the nation
• Introduce tools and technologies that allow for the scaling of promising practices and continued learning about them
• Includes a call to action to support and increase student success

How can you apply?
Review the important dates and logistical information below and submit your proposal online at www.familiesinschools.org/alliance2019-rfp-submissions (Google Form). Proposals will be reviewed by our Program and Selections committee. Selections will be made in order to provide the most compelling program for our diverse attendees.

Summit Logistical Information
Travel and Lodging
Presenters are responsible for their own travel and lodging accommodations. We will make recommendations when we notify selected presenters.
Questions
Please contact Cynthia Perez, Alliance Summit Lead at alliance@familiesinschools.org.

Important Dates
July 19, 2019............ Early Proposal Deadline
September 13, 2019............ Final Proposal Deadline
September 30, 2019............. Notification of Acceptance
November 21, 2019...Families In Schools, 2019 Alliance Summit & Parent Engagement Awards

Presentation Proposal Checklist

Thank you for your interest in presenting at the 2019 Alliance Summit & Parent Engagement Awards! The submission deadline is July 11, 2019. Below is a checklist to help you prepare your proposal. Submit your proposal online via the Summit website at fis.news/alliance-rfp.

Summit Track:
Select the program strand that most appropriately reflects your session topic:

Session Title:
Limit your session title to 15 words

Session Abstract:
Limit your description to 100 words

Learning Objectives:
List at least two learning objectives for your proposed session, as well as a call to action to increase and support student success.

Elaborated Session Description:
Refer to the strand description and detail how your proposal addresses the elements in that track. Limit your response to 500 words.

Proposed Session Design:
The Alliance Summit program team encourages you to think creatively about how to authentically engage participants. We are seeking creative learning opportunities that will leave participants with a clear understanding of the information being presented as they actively participate in your session. Some ideas might include case study simulations, hands-on activities, panel presentation, and group discussions. Please describe your proposed session design and activities. Limit your response to 200 words.

Session Length:
70 minutes.
Area of Focus:
Please select up to three areas of focus for each session

- Attendance and Absenteeism
- College Awareness and Preparation
- Early Education
- Educator Preparation
- English Learners
- Foster Youth
- Higher Education
- Learning Networks
- Literacy
- Local Accountability & Continuous Improvement
- Philanthropic Funding for Education
- School Choice
- Special Education
- STEM
- Sustainable Models
- Other (please list)

Presenter Information:
Presenters are responsible for their own travel and lodging accommodations. We will make recommendations when we notify selected presenters.

Requested information for each presenter:

- Contact Information (Name, job title, organization, email address, phone number, and mailing address)
- Short biography (limit of 100 words)
- Presenter Headshot (JPG 300 DPI)

Submitter Information (if not one of the two presenters listed above)
Contact information (Name, job title, organization, email address, phone number and mailing address)