



Families In Schools



Building Partnerships for Student Success



“Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor, that a son of a mineworker can become the head of the mine, that a child of farm workers can become the president of a nation”

-- Nelson Mandela





History

- **FIS** was founded in 2000 as a legacy organization of the largest reform movement in Los Angeles during the 1990s (Los Angeles Annenberg Metropolitan Project - LAAMP)
- **LAAMP** and a rich body of research revealed that when schools engage families, families get involved and student achievement increases
- **FIS** is proud to be a minority-led and run organization, with more than 75% of the Board of Directors and staff coming from underrepresented communities and more than 50% of staff being the first of their families to graduate from college. As such, FIS is an institution that understands and reflects the communities it serves



Vision & Mission

Vision:

FIS envisions a public education system where all students have the opportunities and resources necessary to succeed in school and in life. We seek a residency prepared for lifelong learning, and active engagement in the civic and economic life of our democratic society.

Mission:

FIS mission is to involve parents and communities in their children's education to achieve lifelong success.



3 Key Outcomes

Our "systems-change" approach seeks to meet 3 key outcomes:

1. Educational institutions with the capacity to effectively engage families
2. Families with the knowledge and skills to partner with schools and support student success
3. Policies and practices that promote authentic family-school partnerships

When schools engage families, families get involved and student achievement increases. Students are more likely to succeed when schools, families and communities work together in partnership to maximize and support student learning.



1. Capacity Building for Schools/Agencies

FIS helps schools/educational agencies to authentically engage families by:

- **Training school staff with effective parent curricula/lessons**
 - ✓ **Family literacy**
 - ✓ **English language reclassification**
 - ✓ **Transition to middle/high school**
 - ✓ **College preparation & financial literacy**
- **Providing capacity building and technical support**
 - ✓ **Training modules: Parent engagement 101, welcoming environment, outreach & recruitment,**
 - ✓ **Peer-learning networks**
 - ✓ **Parent engagement assessments**
 - ✓ **Webinars**



*Training
staff on parent
engagement best
practices*





*FIS curriculums
promote a
college-going
culture at
home*





2. Capacity Building for Families

FIS increases parent capacity by:

- **Conducting parent workshops**
 - ✓ **Family literacy**
 - ✓ **English language reclassification**
 - ✓ **Transition to middle/high school**
 - ✓ **College preparation & financial literacy**
- **Implementing awareness campaigns**
 - ✓ **Million Word Challenge, Passport to Success, Attend & Achieve**
- **Coordinating conferences and summits for families, educators and community leaders**
 - ✓ **Alliance Summit**



Raising awareness
and providing
solutions to
“summer learning
loss”





*FIS fosters
learning
opportunities*





3. Advocacy

FIS works to improve policies that support authentic parent engagement by:

- **Publishing policy positions and recommendations**
 - ✓ **Ready or Not: How California School Districts are Reimagining Parent Engagement in the Era of Local Control Funding Formula**
- **Supporting state & local policies**
 - ✓ **LCFF, A-G, Unified Enrollment, Equity Index**
- **Leading and participating in coalitions**
 - ✓ **Participates in CLASS, Parents Matter Now, Summer Matters, Attendance Matters, among other coalitions**
- **Training parent leaders**
 - ✓ **Parent Ambassador Program**



*Elevating
parent voice*





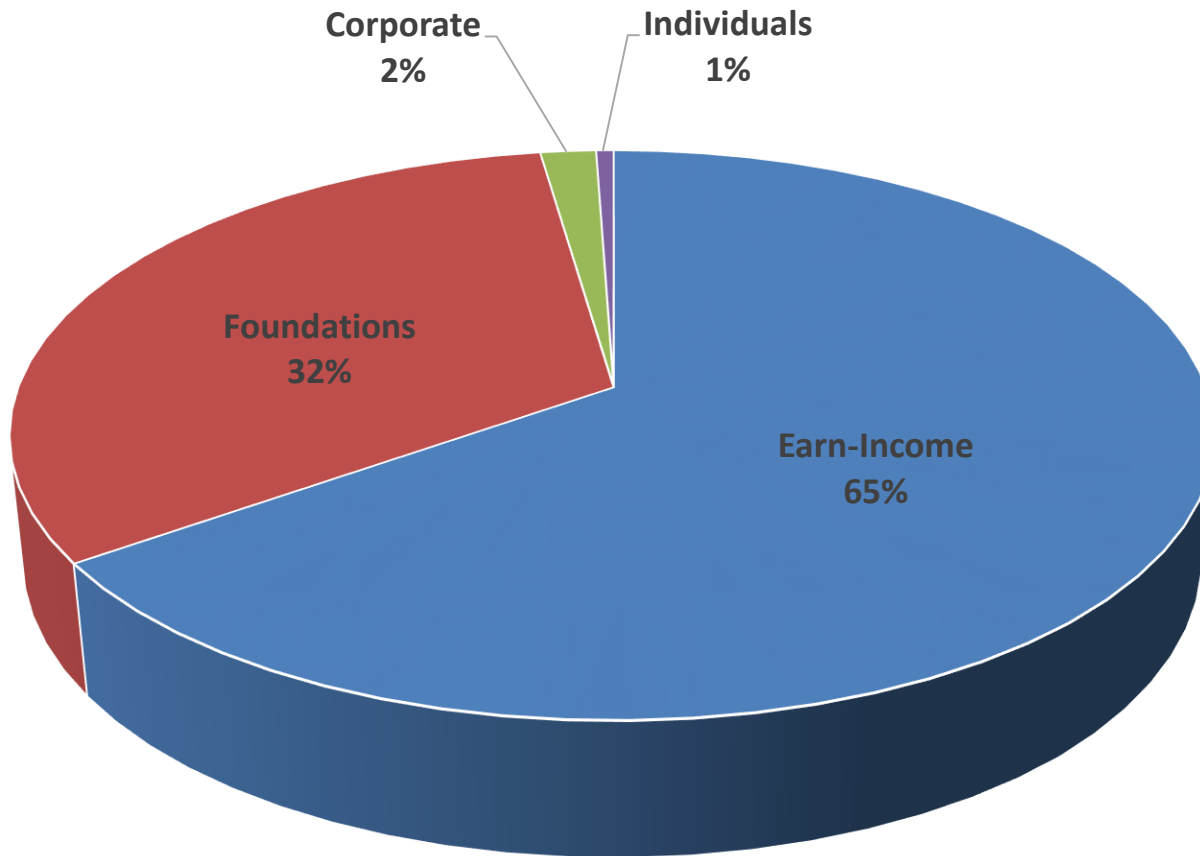
READY OR NOT:

How California School Districts are Reimagining Parent Engagement in the Era of Local Control Funding Formula

FIS offers policy recommendations



Funding Model (2017 Revenue)



FIS implements a diversified funding model that seeks partnerships with foundations, corporations, school districts, and individuals.

Leadership

Board of Directors

Shamya Ullah, Chair

1st Vice President, RBC Capital Markets

Karla Salazar, Treasurer

Principal & Founder
SOS Strategies

Evangelina Stockwell, Secretary

Asst. Superintendent (Retired)
LAUSD

Maryann Jackmon

Senior Director, External Relations,
California State University
Office of the Chancellor

Claudia Lima

Director of Community Development
Lending and Investing at CIT Bank, N.A.

Arun Ramanathan

CEO
Pivot Learning Partners

Virgil Roberts

Partner
Bobbitt & Roberts

Alejandro Romero

President & CEO to Parthenon
Corporation

Emeritus Board

Maria Casillas

Former President
Families In Schools

Jorge Haynes

California State University,
Office of the Chancellor (Retired)

Sister Jennie Lechtenberg

Chief Executive Officer
PUENTE Learning Center

Jack Shakely

President Emeritus
California Community Foundation

Darline Robles

Professor of Clinical Education
USC Rossier School of Education



Learn More

Online:

Web: www.familiesinschools.org

Facebook: www.facebook.com/familiesinschools

Twitter: www.twitter.com/FamsInSchools

Contact:

1545 Wilshire Boulevard, Suite #700, Los Angeles, CA
213-201-3912

Oscar E. Cruz, President & CEO

213-201-3912

ocruz@familiesinschools.org