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MARIA A. CASILLAS  
PRESIDENT

September 18, 2008

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BOARD OF DIRECTORS

Dear Prospective Applicant:

VIRGIL ROBERTS, CHAIR  
PARTNER  
BOBBITT & ROBERTS

In partnership with the James Irvine Foundation, Families In Schools (FIS) is issuing this Request for Proposals (RFP) to organizations in California's Central Valley and Inland Empire regions who are interested in applying for funding through the *Families Improving Education (FIE) Initiative*. *Families Improving Education* seeks to support organizations that engage low-income, ethnic, and immigrant families in educational policymaking at the state and local levels and is designed to foster more responsive and appropriate education policies that yield better outcomes for California's students. Applicants must have a strong commitment to advocacy on multiple levels and a desire to undertake capacity-building to strengthen advocacy efforts.

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ANNE KLEIN II

EVANGELINA STOCKWELL, SECRETARY  
ASST. SUPERINTENDENT (RETIRED)  
LAUSD

In response to this RFP, applicants are required to submit a Letter of Intent (LOI) - the first stage of the two-part application process - no later than **5:00 on Friday, October 31, 2008**. Following a review of submitted LOIs, qualified applicants will be invited to participate in a six-month planning period to develop a full proposal. Applicants will be notified of their selection status in November 2008.

GISSELLE ACEVEDO  
PRESIDENT & CEO  
PARA LOS NINOS

XAVIER BECERRA  
CONGRESSMAN, 31<sup>ST</sup> DISTRICT  
U.S. HOUSE OF REPRESENTATIVES

Letters of Intent and all supporting materials should be submitted by email to [fie@familiesinschools.org](mailto:fie@familiesinschools.org).

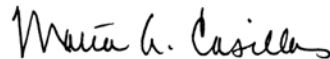
VERONICA COFFIELD  
PRESIDENT  
CHAKA KHAN FOUNDATION

STEPHEN DI PADUA  
SR. REGIONAL MANAGER / 1<sup>ST</sup> VP  
WASHINGTON MUTUAL

For questions related to the Initiative and application process, please contact Lisa Danielson, Project Manager, at [ldanielson@familiesinschools.org](mailto:ldanielson@familiesinschools.org) or 213-484-2870 extension 236.

SYLVIA LOPEZ  
JOURNALIST & NEWS ANCHOR  
K-CAL 9

Sincerely,



Maria Casillas  
President  
Families In Schools

RUEBEN MARTINEZ  
OWNER  
LIBRERIA MARTINEZ

ERIN PAK  
PRESIDENT  
KHEIR CENTER

cc: Amy Dominguez-Arms, James Irvine Foundation

DARLINE ROBLES  
SUPERINTENDENT  
LOS ANGELES COUNTY OFFICE OF  
EDUCATION

HAROLD M. WILLIAMS  
PRESIDENT EMERITUS  
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